



THE  
HOLLYWOOD  
PARTNERSHIP

March 3, 2022

Ms. Pattrice Lattimore  
Division Manager  
Neighborhood and BID Division  
Office of the City Clerk  
200 North Spring Street, Room 395  
Los Angeles, CA 90012

RE: Revision of BID Management District Plan

At the January 20, 2022 Hollywood Partnership meeting, the Board of Directors passed a motion to modify the existing Hollywood Entertainment District Management District Plan by adding an overlay zone. Specifically, the Board voted to create the "EaCa Alley" overlay zone within the existing BID boundaries – associated with the parcels adjacent to the alley east of Cahuenga Boulevard between Hollywood Boulevard and Selma Avenue.

We would like to request that the City Council modify the Hollywood Entertainment District Management District Plan to reflect these changes.

Please let us know if you have any questions.

Sincerely,

Kathleen Rawson  
President & CEO, The Hollywood Partnership

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